

**Response from Tesco Customer Services concerning ritual slaughter,
07 October 2010**

I would like to thank you for your email and would like to inform you of our current policy regarding Halal Meat.

Our high standards of animal welfare and our approach to labelling comply with current UK law. To add further labelling requirements would add unnecessary cost for the consumer. The vast majority of our fresh meat products are produced on British farms without receiving a Halal blessing and can be traced as such. They include British organic lamb and chicken as well as the Willow Farm and Finest Free Range lines.

I would like to reassure you that we require all slaughter processes in our supply chain, including Halal, to meet our stringent animal welfare requirements. In every case, the animal is stunned before slaughter so that it is insensible and feels no pain.

Like all other major UK supermarkets, we source from suppliers who serve Muslim as well as non-Muslim customers. Some of these suppliers process all their meat to Halal standards. For example, all New Zealand lamb meets Halal standards. In these cases, all of our processes still meet the same stringent animal welfare requirements and all animals are stunned prior to slaughter whether the meat is sold as Halal or non-Halal.

I do hope that my email answers all of your queries and you are happy with this outcome.

Kind Regards

Customer Service Manager
Tesco Customer Service