

**Response from WM Morrison Supermarkets PLC Customer Services concerning Ritual Slaughter**  
**12 October 2010**

At Morrisons we only sell 100% British fresh beef, lamb and poultry. None of it is Halal. The vast majority of our fresh beef and lamb is processed at our own abattoirs in Britain. We adhere to high standards of animal welfare. All of the cattle, lamb and poultry are stunned prior to slaughter.

Our own label frozen beef and poultry is all UK slaughtered and is not Halal.

Our own label frozen lamb is currently sourced from New Zealand and is Halal, the animal is humanely stunned before slaughter and a prayer is read.

The limited range of Halal and kosher branded frozen food products that we sell are all clearly labelled as such.

With regard to prepared ready meals, the ingredients are from a variety of suppliers and many countries, which are often supplied by a third party. For that reason, we cannot guarantee that these products are not Halal.

We appreciate that some of our customers may be concerned however; they can be reassured that all of our fresh meat is not Halal.

Our customer's comments and concerns are of great importance to us, and the interest in this subject has resulted in us reviewing our labelling policy.

Yours Sincerely

Customer Services Department  
WM Morrison Supermarkets PLC